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| 政协沧源佤族自治县第十四届委员会  第二次会议第43号提案   |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | 提案题目 | | 关于打造湖广大山及马落旅游一体化的提案 | | | | | | | | 委员  提案 填写栏目 | 提案者姓名 | | | | 工作单位及职务 | | | 联系电话 | | 赵永胜 | | | | 芒卡镇党委副书记 | | |  | | 王学珍 | | | | 芒卡镇莱片村龙佬组农民 | | |  | | 王 亮 | | | | 沧源绿佳源果蔬农民专业合作社负责人 | | |  | | 熊春毅 | | | | 芒卡镇中心卫生院院长 | | |  | | 赵永勋 | | | | 芒卡镇初级中学校长 | | |  | |  | | | |  | | |  | | 集体  提案  填写  栏目 | 单位集体提案 | | | | | 学习小组提案 | | | | 单位名称  （盖章） | | |  | | 名 称 |  | | | 联系人  及电话 | | |  | | 联系人  及电话 |  | | | 提案委员会  审查意见 | | | 1.同意立案交办，请县人民政府办公室确定承办单位；  2.请承办单位于2023年10月31日前办理完毕并以正式文件形式答复提案者，答复件同时抄送县政协提案委1份。  2023年1月30日 | | | | | | | 县人民政府交办意见 | | | 请县文化旅游局研究办理并给予答复。  2023年5月5日 | | | | | |   注：后面附提案内容，字数控制在500字以上1500字以内。 |

提案内容：

湖广大山位于芒卡镇湖广村，位于芒卡镇西南部，湖广大山最高海拔2302米，最低海拔1200米。村委会驻地海拔1670米，距镇政府驻地46千米。年平均气温18摄氏度，年降水量1700毫米。全年气候舒适宜居，植被广阔，风景秀丽。马落组位于芒卡镇白岩村，海拔2300米，年平均气温15摄氏度，空气清新，景色优美。这两个村地缘相邻、资源相近。为巩固拓展脱贫攻坚成果并推进乡村振兴有效衔接，不断发展壮大村集体经济，增加居民收入，持续发展乡村特色旅游产业。芒卡镇编制了湖广大山及马落旅游一体化发展项目，预计投资1000万元。

一、打造湖广大山及马落旅游一体化的重要性

**一是**增加资金积累。发展旅游业，有助于加快[资金周转](http://www.so.com/s?q=%E8%B5%84%E9%87%91%E5%91%A8%E8%BD%AC&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)，增加资金积累和[群众收入](http://www.so.com/s?q=%E5%9B%BD%E6%B0%91%E6%94%B6%E5%85%A5&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)，旅游者来旅游产品生产地进行消费，增加当地经济收入的同时可以进行佤文化的传播。

**二是**促进我镇产业结构调整和优化。在我国，巩固第一产业、提高第二产业、发展第三产业是经济结构调整的[总体](http://www.so.com/s?q=%E6%80%BB%E4%BD%93&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)部署和[思路](http://www.so.com/s?q=%E6%80%9D%E8%B7%AF&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)。旅游业是一个综合性产业，具有十分突出的关联带动作用，发挥着带动其他[产业发展](http://www.so.com/s?q=%E4%BA%A7%E4%B8%9A%E5%8F%91%E5%B1%95&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)的核心作用，带来[客源](http://www.so.com/s?q=%E5%AE%A2%E6%BA%90&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)和[市场](http://www.so.com/s?q=%E5%B8%82%E5%9C%BA&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)，而且间接地带动和影响了城市建设、加工制造、文化[体育](http://www.so.com/s?q=%E4%BD%93%E8%82%B2&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)等行业的发展。

## **三是**改善投资环境，促进招商引资。许多投资者都是通过旅游来认识、了解一个地方。旅游的宣传[效应](http://www.so.com/s?q=%E6%95%88%E5%BA%94&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)率为1比8，即一个旅游者对[当地](http://www.so.com/s?q=%E5%BD%93%E5%9C%B0&ie=utf-8&src=internal_wenda_recommend_textn" \t "https://wenda.so.com/q/_blank)的印象可影响8个人。发展旅游业可带来大量的人流、物流、信息流、资金流。

二、建议

给予湖广大山及马落旅游一体化项目立项与资金支持。

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